February 15, 1962

Mr. John B. Pegram
IBS Publications Manager
Room 53
526 West 112 Street
New York 25, N.Y.

Dear John:

Thanks for your letter of February 10. I have enclosed my correspondance with Crompton, Quigley, and Malone. This should clear up some of your questions.

Our Technical Director has already sent out letters to various equipment manufacturers regarding displays, representatives, and/or literature. We are waiting for replies. Incidentally I am counting on GE to put in an appearance since April and March are their "Gala FM Months."

Other than the usual run of movies the only entertainment of interest in New Haven on Saturday the 6th is a concert to be given at Yale's Woolsey Hall by Theodore Bikel (internationally known folk singer and male lead in "Sound Of Music.") Tickets are $1.50, $2.50, $3.50. I would urge those interested to send checks directly to the Hillel Foundation, 265 Yale Station, New Haven. In this way we won't be crowding up the application forms and will be saving IBS a lot of trouble in forwarding, processing, and the like. The Schubert Theatre which presents post and pre-Broadway shows has nothing scheduled for that weekend. I hope their schedule will change and will contact you immediately if it does. We will have a listing of movie showings available for those desiring them at the registration.

In connection with publicity we will work out local coverage and will be glad to help you out in any news releases to magazines, etc. Quite obviously our job will be a lot easier if some of the ideas I have written Bill Malone about materialize

Sincerely,

John H. Davison, Chairman
The Yale Broadcasting Company